# Focus on product innovations and clever solutions: MEYLE looks back at very successful Automechanika Birmingham ****Hamburg, 07 June 2019. Hamburg-based manufacturer MEYLE draws a very positive conclusion on its presence at Automechanika Birmingham this year. MEYLE presented highlight products of the MEYLE‑ORIGINAL, MEYLE-HD and MEYLE-PD product lines and also focused on clever workshop solutions to save time and money. The event is the central trade fair for workshops and wholesalers for the British markets. The MEYLE experts used this platform to enable a professional networking and know-how exchange with trade fair visitors from all over the world.**  Presented flagship solutions from MEYLE range included comprehensive MEYLE‑KITS for the suspension, steering and damping parts rounded off by brake components, water pumps and automatic transmission service kits. "Automechanika Birmingham was a great success for us”, highlights Andrew Tress, Sales director of MEYLE UK. “This year, we registered a very high interest and demand in our oil change kits for automatic transmission. Along with presenting our solution, we were able to get a direct feedback from customers and partners and their requirements in everyday workshop life.” MEYLE offers more than 60 MEYLE-ORIGINAL oil change kits for automatic transmission**,**** covering more than 6,000 vehicle applications equipped with popular gearbox types. The kits feature all components required for time-effective oil change to professional standards. **Another product highlight has been the newly added MEYLE-HD control arm kit for BMW and MINI models. The technically improved MEYLE-HD aluminum control arm comes with replaceable support joint and fastening material – unique in the aftermarket to date. The new control arm scores with high durability, lower weight and higher corrosion resistance in comparison to the OE part; important benefits which have been confirmed by TÜV NORD as well and underlines its longer durability and service life.**

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**About the company
Better parts and solutions for the independent aftermarket – reliable as a friend.**

MEYLE AG engineers, manufactures and markets premium-quality replacement parts for the independent automotive aftermarket. With its three product lines – MEYLE‑ORIGINAL, MEYLE-PD and MEYLE-HD – the company offers precise solutions and parts for competent mechanics, ambitious rally drivers to classic car enthusiasts and every driver around the world who needs to rely on their car. MEYLE offers its customers more than 24,000 reliable and durable spare parts, manufactured in its own factories and at selected production partners.

**Catering for virtually every popular vehicle application the wide range of product supplied by manufacturer MEYLE features the following products:**

* **MEYLE-ORIGINAL: True to OE. – This product line includes around 21,000 top-class parts.**
* **MEYLE-PD: Advanced design and technology. –** This product line features around 2,000 technically refined brake discs and pads distinguished by their enhanced braking performance and cutting-edge coating technology.
* **MEYLE-HD: Better than OE. – Devised by the company's in-house engineers, the MEYLE-HD line features around 1,000 products to cater for thousands of different vehicle models.** Designed to provide **exceptional strength and long service life** MEYLE-HD parts offer **enhanced performance over original-equipment designs**. Unrivalled in quality and durability technically-refined MEYLE-HD parts come with a four-year guarantee.

The company and its network of associated companies employ approx. 1,000 people at locations around the globe, of which 500 work at the company's headquarters in Hamburg, Germany. MEYLE works with partners, customers and workshops in 120 countries to ensure that drivers can rely on better parts and solutions – that’s how the company helps workshops to be DRIVER’S BEST FRIEND.