**Award-winning innovation: MEYLE receives TOP 100 Innovation Award**

**Hamburg, 1. December 2021. Back in March, the Hamburg-based manufacturer MEYLE was awarded the TOP 100 Innovation Award. This makes MEYLE one of the most innovative companies in the German SME sector. Last Friday, November 26, the official award ceremony took place in Ludwigsburg – due to the current situation in digital form.**

The digital congratulations were conveyed to the lucky winners by Ranga Yogeshwar, who has accompanied the innovation competition as a mentor for ten years. "True innovators are constantly changing, reinventing themselves and coming up with surprising solutions," said Yogeshwar, praising the achievements of the TOP 100 companies. "During the Corona crisis, for example, they identified opportunities and came up with innovative processes in record time," he said. Hamburg-based manufacturer MEYLE received the TOP 100 Innovation Award for the first time. "Awards such as the TOP 100 award encourage us to continue and consistently pursue our path of strengthening the independent aftermarket with innovative, sustainable and digital solutions," explained Dr. Karl-J. Gaertner, CEO of MEYLE AG.

In the future, MEYLE intends to stick to its digitalization and innovation claim. Last year, the company already scored points with individual digital offerings such as online training for workshop employees, digital customer visits and an online-based event offering as an alternative to the Automechanika industry trade fair. Just a few months ago, MEYLE scored with the interactive [MEYLE Exhibition](https://www.meyle.com/en/service-centre/press-relations/press-release/an-important-platform-for-the-independent-aftermarket-successful-conclusion-of-the-digital-meyle-exhibition-2021/), an exclusive trade fair experience for MEYLE customers and partners from the independent aftermarket.

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**About the company**MEYLE AG develops, produces and sells high-quality spare parts for passenger cars, vans and trucks for the independent aftermarket under the MEYLE brand. With its three product ranges – MEYLE-ORIGINAL, MEYLE-PD and MEYLE-HD – MEYLE offers precise solutions and parts for every situation and every driver, from competent workshop employee and ambitious rally driver to classic car enthusiast and every driver around the world who needs to be able to rely on their own car. MEYLE offers its customers over 24,000 reliable and durable spare parts manufactured in their own plants and at the facilities of select production partners. The MEYLE product portfolio is correspondingly sophisticated.   
  
**The complete portfolio with which the Hamburg-based manufacturer caters for the vast majority of general requirements comprises the following product lines:**

* **MEYLE-ORIGINAL: True to OE.   
  Customers are always on the safe side in terms of quality with this comprehensive product range.**
* **MEYLE-PD: Advanced design and technology.   
  With MEYLE-PD it is all about Performance Design: MEYLE-PD parts fit like OE parts, but stand out due to their significantly high performance and sophisticated design. MEYLE offers around 1,200 high-quality MEYLE-PD solutions in the areas of brakes and filters.**
* **MEYLE-HD: Better than OE.   
  MEYLE-HD stands for High Durability: MEYLE engineers have already developed more than 1,250 MEYLE-HD parts for thousands of different vehicle models:** they are **technically advanced in comparison to OEM quality** and **are especially resilient and long-lasting.** There’s a four-year guarantee on the unique characteristic of the technically optimised MEYLE-HD parts.

The company network has some 1,000 employees worldwide, including nearly 500 in Hamburg, at the logistics centre and our company headquarters. We work with our partners, workshops and car mechanics in 120 countries to ensure that drivers can rely on our superior parts and solutions – that’s how MEYLE helps workshops to become the DRIVER’S BEST FRIEND.