**X-Mas Season with MEYLE: Whether at Christmas time or in the height of summer­­­ – you can rely on MEYLE brake technology**

**Hamburg, 21. December 2020. Christmas is just around the corner, and with it the Hamburg-based manufacturer's mini-series "X-Mas Season with MEYLE" ends today. Since the beginning of this year, masks and other related safety items have become an integral part of our everyday lives. In order to continue to be on the safe side also in the car and to be prepared for all challenges in the new year, everything revolves around the topic of brakes today. Because: As a safety-relevant component and one of the most frequently replaced wear parts, the brake serves an especially important function in a vehicle. So an optimal composition of materials, a perfect fit and responsiveness are all the more important from the very first instance of braking. In order to offer perfectly matched brake components for as many different vehicles as possible, MEYLE strengthened its range of high-performance and reliable brake components and launched 140 new MEYLE brake discs and 100 new MEYLE brake pads - a large proportion of them in high-performance MEYLE-PD quality. And it continues: in 2021 MEYLE further strengthens the brake portfolio with reliable MEYLE-ORIGINAL and performance-oriented MEYLE-PD parts for the latest vehicles.**

The Hamburg-based manufacturer explains in its [latest video on MEYLE TV](https://www.youtube.com/watch?v=THKO3w1QH7M) what makes MEYLE brake components so special.

When expanding the range, MEYLE focuses on market and customer requirements in order to ensure wide coverage and availability for as many models as possible. Based on customer requirements with a focus on athletic driving and braking, the new MEYLE-PD brake pad references were developed for modern and performance-oriented vehicles such as the new BMW X7 (G07), the new Citroën Berlingo III and the Audi Q3 (F3).

MEYLE offers some of the brake disc references as high-carbon MEYLE-PD brake discs. Most notably, a special (high carbon) process referred to as ‘carburisation’ is used to increase the carbon content of the cast iron, the material of the brake disc, which helps avoid heat distortion and the associated vibrations for particularly stressed or sensitive braking systems.

MEYLE-PD brake pads for passenger cars are ideal especially for performance-oriented drivers: the improved properties of the brake pads increase performance. Thanks to an extremely stable friction coefficient, they’re still quiet and enable a particularly short bedding-in time. Their individual friction coating mixture guarantees maximum braking performance and less brake dust.[[1]](#footnote-1)

MEYLE takes its responsibility as a manufacturer very seriously: Naturally all MEYLE-PD brake pads are tested and certified according to ECE quality standards, hence free of copper and heavy metals and meet the requirements within the scope of global regulations today with the aim to either reduce or completely prohibit residual amounts of copper, heavy metals and asbestos in brake components.

*Further information on brakes can be found* [*here*](https://www.meyle.com/en/passenger-cars/brake/) *as well as info on MEYLE-PD brake discs under* [*this link*](https://www.meyle.com/en/passenger-cars/brake/brake-discs/) *or MEYLE-PD brake pads* [*here*](https://www.meyle.com/en/passenger-cars/brake/brake-pads/)*.*

[*Here*](https://www.meyle.com/fileadmin/user_upload/MEYLE-PD_brake_components_backgrounder_EN.zip) *you can download a press kit with further information and press images on MEYLE brake components.*

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**About the company**

MEYLE AG develops, produces and sells high-quality spare parts for passenger cars, vans and trucks for the independent aftermarket under the MEYLE brand. With its three product ranges – MEYLE-ORIGINAL, MEYLE-PD and MEYLE-HD – MEYLE offers precise solutions and parts for every situation and every driver, from competent workshop employee and ambitious rally driver to classic car enthusiast and every driver around the world who needs to be able to rely on their own car. MEYLE offers its customers over 24,000 reliable and durable spare parts manufactured in their own plants and at the facilities of select production partners. The MEYLE product portfolio is correspondingly sophisticated.

**The complete portfolio with which the Hamburg-based manufacturer caters for the vast majority of general requirements comprises the following product lines:**

* **MEYLE-ORIGINAL: True to OE.
Customers are always on the safe side in terms of quality with this comprehensive product range.**
* **MEYLE-PD: Advanced design and technology.
With MEYLE-PD it is all about Performance Design: MEYLE-PD parts fit like OE parts, but stand out due to their significantly high performance and sophisticated design. MEYLE offers around 1,200 high-quality MEYLE-PD solutions in the areas of brakes and filters.**
* **MEYLE-HD: Better than OE.
MEYLE-HD stands for High Durability: MEYLE engineers have already developed more than 1,250 MEYLE-HD parts for thousands of different vehicle models:** they are **technically advanced in comparison to OEM quality** and **are especially resilient and long-lasting.** There’s a four-year guarantee on the unique characteristic of the technically optimised MEYLE-HD parts.

The company network has some 1,000 employees worldwide, including nearly 500 in Hamburg, at the logistics centre and our company headquarters. We work with our partners, workshops and car mechanics in 120 countries to ensure that drivers can rely on our superior parts and

1. Tested according to internal MEYLE criteria compared to some IAM competitors [↑](#footnote-ref-1)