**‘Experience MEYLE’ at Automechanika Frankfurt 2018**

* **New stand location: Hall 4.0, Stand C 52**
* **Hamburg-based manufacturer MEYLE: a reliable partner for better parts and solutions for the past 60 years**
* **Meeting place for interesting industry talks with more than 100,000 trade visitors**

**Hamburg, 6 July 2018. From 11 to 15 September 2018, the spare parts manufacturer MEYLE from Hamburg will be showcasing its product highlights to trade visitors from more than 100 different countries at Automechanika Frankfurt. Interested visitors and journalists will experience top-class, quality-tested MEYLE spare parts for the independent aftermarket at the company’s trade fair stand in Frankfurt (Hall 4.0, Stand C 52). The stand will be manned by MEYLE experts who are there to give advice and assistance.**

This year, the automotive spare parts specialist will appear at the automotive industry’s leading international fair for equipment, parts, accessories, management and services under the motto of ‘Experience MEYLE’. The Hamburg-based manufacturer has an additional reason to celebrate this year – MEYLE AG’s holding company Wulf Gaertner Autoparts AG is celebrating its 60th anniversary in 2018 and therefore has a few surprises up its sleeve. The company’s stand measuring 420 m2 and comprising two floors will give trade visitors a comprehensive overview of the latest additions to and highlights of the MEYLE product lines for passenger vehicles, vans and commercial vehicles and in all MEYLE product areas. The MEYLE experience at Automechanika will be rounded off by industry talks in a laid-back atmosphere, tailored advice provided by experts and the presentation of a drift vehicle from the partnership with DRIFT UNITED. Interested journalists are more than welcome to talk to the MEYLE experts at the fair about the product portfolio and to experience a piece of MEYLE history as well as the company’s product highlights.

You can download the press texts and photos from [www.meyle.com](http://www.meyle.com/) or order them as files.

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**About the company**

MEYLE AG develops, produces and merchandises high-quality spare parts for passenger cars, vans and trucks for the independent aftermarket under the MEYLE brand, which comprises **three product ranges: MEYLE-ORIGINAL, MEYLE-PD and MEYLE-HD.**

**The complete portfolio with which the Hamburg-based manufacturer caters for the vast majority of general requirements comprises the following product lines:**

* **MEYLE-ORIGINAL: True to OE. – This consists of approximately 21,000 high-quality items.**
* **MEYLE-PD: Advanced design and technology. –** This comprises around 2,000 high-quality brake discs and pads with good braking performance and modern coating technology.
* **MEYLE-HD: Better than OE. –** **The MEYLE engineers have already developed some 1,000 MEYLE-HD parts for thousands of different vehicle models.** They are **technically advanced in comparison to OEM quality** and are **especially resilient and long-lasting.** There’s a four-year guarantee on the unique characteristic of the technically optimised MEYLE-HD parts.

MEYLE AG is based in Hamburg and operates in 120 countries. In addition to the state-of-the-art logistics centre in Hamburg, the company has subsidiaries and production facilities all over the world. MEYLE AG is a company of Wulf Gaertner Autoparts AG, which is celebrating its 60th anniversary in 2018. Founded as Wulf Gaertner GmbH in 1958, the family-run company sets great store by acting responsibly towards its employees, customers and business partners and establishing long-standing and faithful customer relationships.