**Getting the informational edge with the MEYLE newsletter**

**Be the first to know about new products and get behind-the-scenes MEYLE insights**

**Hamburg, 01 November 2016. As of now, the new MEYLE email newsletter offers customers and brand enthusiasts exclusive content including product news and subscribers-only specials. Published regularly, the newsletter is available in German, English and French.**

"Our newsletter is like a backstage pass to the MEYLE world. Besides offering a close-up look, e.g. on our manufacturing processes, it also gives detailed information on product news, training opportunities and highlights can't-miss events of the trade. This way, we keep our customers and business partners posted and MEYLE brand enthusiasts inspired", says André Sobottka, Board member in charge of Sales, Marketing and Communications. "The MEYLE brand is synonymous with expertise, quality and service, which is validated by our brand slogan ‘Driver's best friend’. This newsletter is only the logical consequence of putting our service value proposition into practice."

The newsletter also announces upcoming prize competitions. With the cold season looming, the company will be giving away a handy winter package helping to get drivers safely through the winter. Everybody who wants to be among the first to get the latest news on MEYLE can subscribe to the newsletter under this link: <http://www.meyle.com/en/service-centre/newsletter/>.

Download our press releases and press pictures from [www.meyle.com](http://www.meyle.com/) or order in electronic file format.

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**About the company**

Under its MEYLE brand, Wulf Gaertner Autoparts AG manufactures and markets a wide range of premium-grade passenger car, van and commercial vehicle spare parts for the independent aftermarket. The MEYLE brand's product lines are **MEYLE-ORIGINAL, MEYLE-HD and MEYLE-PD.**

**Catering for virtually every popular vehicle application the wide range of product supplied by Hamburg-based manufacturer MEYLE features the following products:**

* **MEYLE-ORIGINAL – true to size as the original: This product line includes more than 21,000 top-class parts.**
* **MEYLE PD – taking us to the next level:** This product line features around 1,800 technically refined brake discs and pads distinguished by their enhanced braking performance and cutting-edge coating technology.
* **MEYLE-HD – better than the original: Devised by the company's in-house engineers, the MEYLE-HD line features more than 750 products to cater for thousands of different vehicle models.** Designed to provide **exceptional strength and long service life** MEYLE-HD parts offer **enhanced performance over original-equipment designs.** Unrivalled in quality and durability technically-refined MEYLE-HD parts come with a four-year warranty.

Wulf Gaertner Autoparts AG was founded in 1958 and is headquartered in Hamburg, Germany. The company operates in 120 countries supported by its state-of-the-art logistics centre in Hamburg, Germany, and a worldwide network of local offices and production sites.